

Cambrian Mountains Community Action Plan template

Community:

Activity Theme	Current Situation	Future Actions	Year	Years	Years	Outcomes & Progress Indicators	Notional costs	Funding sources
			1	2 - 3	3-5			
<p>The CMI has 4 main themes or strands of activity. This plan seeks to encourage communities to develop projects that support the aims of the CMI across those 4 themes.</p>	<p>The CMI is an integrated, sustainable development initiative that seeks to build a prosperous economic future for the communities of the region based around their inter-relationship with the special Cambrian Mountains land-scape. It does this through working with farmers and producers to add value to the local produce of the mountains; by promoting the local environment and the ecosystems services that it provides in the form of carbon sequestration and water storage; through the promotion of the special Cambrian Mountains landscape as a unique selling point within the tourism offer of the area; and finally through working with the necklace of settlements that surround the deeply rural upland area of the mountains.</p>	<p>The CMI is working with WAG and the local authority partners that sit on the Initiative's steering group to develop the potential for the designation of the area as a 'natural park'. This is not an official designation or one that introduces new layers of bureaucracy into the Cambrian Mountains, but rather a community led branding of the special landscape, ecology, heritage and culture of the area that has the potential to raise the profile of the Cambrian Mountains on a par with the officially designated National Parks to the north and south of the area.</p> <p>The profile of the area will also be improved by developing the Cambrian Mountains as a tourism area, with a destination management plan that will better coordinate the marketing of the area and support the development of new tourism product.</p> <p>The draft action plan for the tourism area can inform, and will be informed by, the action plans developed by the communities within the Cambrian Mountains.</p>				<p>The draft CMI tourism area action plan details a number of outcomes arising from the activities that the CMI is seeking to promote.</p> <p>Your action plan should describe what success will look like, and set up milestones along the path to the delivery of each project. This is particularly important where an action is long term. Updating plans with new project ideas and keeping a close eye on progress against set indicators will ensure continuity of planning and focus on the delivery of your community's action plan.</p>		
<p>Environment</p> <p><i>By environment we mean projects that seek to improve, interpret, celebrate, or create access to the special landscape of the Cambrians, as well as</i></p>	<p><i>Detail current projects / activity already happening under this theme in your community, or projects undertaken in the past that are still of relevance today and demonstrate the capacity of the community to manage projects.</i></p> <p><i>It may also be useful to identify here what the current strengths, weaknesses, opportunities and threats are (SWOT analysis) within your community.</i></p>	<p><i>Projects might include:</i></p> <ul style="list-style-type: none"> • <i>Development of interpretive material around ROW in your area;</i> • <i>Improvements to ROW infrastructure;</i> • <i>Improved interpretation at sites of environmental interest;</i> • <i>Improved access to sites of environmental interest;</i> • <i>Improvements to green spaces such as local parks, recreation facilities and local habitats;</i> • <i>Development of new green spaces within communities;</i> 		<p><i>Tick to indicate the priority of each project</i></p>		<p><i>Try and identify the steps along the way to the delivery of each project that will indicate what progress is being made.</i></p>	<p><i>How much do you think your project might cost?</i></p> <p><i>This is a notional figure only at this stage.</i></p>	<p><i>What sources of potential funding do you know of in your area that might fund each project?</i></p> <p><i>This need not be a grant funding source.</i></p>

<p><i>measures to lessen the carbon footprint of communities.</i></p>		<ul style="list-style-type: none"> • <i>Projects to improve the energy efficiency of local homes;</i> • <i>Projects to generate energy from renewables, such as hydro electric schemes, PV panels on community owned buildings, biomass heating systems in community buildings, etc</i> <p><i>Ideally projects should detail potential partners, particularly where permissions and publicly owned sites are involved.</i></p>						
<p>Tourism</p> <p><i>By tourism we mean projects that help develop the sense of place of the Cambrian Mountains and create an attractive tourism product based around interaction with the landscape, culture and heritage of the area.</i></p>	<p><i>Detail current projects / activity already happening under this theme in your community, or projects undertaken in the past that are still of relevance today and demonstrate the capacity of the community to manage projects.</i></p> <p><i>It may also be useful to identify here what the current strengths, weaknesses, opportunities and threats are (SWOT analysis) within your community.</i></p>	<p><i>Projects might include:</i></p> <ul style="list-style-type: none"> • <i>Improved access and interpretation of historic sites and sites of local interest;</i> • <i>Interpretive materials developed around local 'heroes' myths and legends,</i> • <i>Events and festivals – based around local heritage, culture, countryside access and produce;</i> • <i>Development of visitor information provision within communities;</i> • <i>Development of local web content – for local and regional web platforms;</i> • <i>Town / village interpretive signage detailing the Cambrian Mountains context;</i> • <i>Town / village name signage with mention of the Cambrian Mountains (eg Welcome to Rhayader – Gateway to the Cambrian Mts);</i> • <i>Development of descriptive itineraries linking settlements across the mountains and naming of routes / passes.</i> <p><i>Ideally projects should detail potential partners, particularly where permissions and publicly owned sites are involved</i></p>		<p><i>Tick to indicate the priority of each project</i></p>		<p><i>Try and identify the steps along the way to the delivery of each project that will indicate what progress is being made.</i></p>	<p><i>How much do you think your project might cost?</i></p> <p><i>This is a notional figure only at this stage</i></p>	<p><i>What sources of potential funding do you know of in your area that might fund each project?</i></p> <p><i>This need not be a grant funding source.</i></p>
<p>Local Produce</p> <p><i>By local produce we mean projects that promote</i></p>	<p><i>Detail current projects / activity already happening under this theme in your community, or projects undertaken in the past that are still of relevance today and demonstrate the capacity of the community to manage</i></p>	<p><i>Projects might include:</i></p> <ul style="list-style-type: none"> • <i>'Shop local' campaigns;</i> • <i>Interpretation around local produce;</i> • <i>Food fairs and farmers markets;</i> • <i>Craft fairs and promotion of craft</i> 		<p><i>Tick to indicate the priority of each project</i></p>		<p><i>Try and identify the steps along the way to the delivery of each project that will indicate what progress is being made.</i></p>	<p><i>How much do you think your project might cost?</i></p>	<p><i>What sources of potential funding do you know of in your area</i></p>

<p><i>local food and craft products and an appreciation of local sustainability</i></p>	<p><i>projects.</i></p> <p><i>It may also be useful to identify here what the current strengths, weaknesses, opportunities and threats are (SWOT analysis) within your community.</i></p>	<p><i>skills;</i></p>					<p><i>This is a notional figure only at this stage</i></p>	<p><i>that might fund each project?</i></p> <p><i>This need not be a grant funding source.</i></p>
<p>Communities</p> <p><i>By Communities we mean projects that aim to safeguard the character, feel and prosperity of the towns and villages in the region.</i></p>	<p><i>Detail current projects / activity already happening under this theme in your community, or projects undertaken in the past that are still of relevance today and demonstrate the capacity of the community to manage projects.</i></p> <p><i>It may also be useful to identify here what the current strengths, weaknesses, opportunities and threats are (SWOT analysis) within your community.</i></p>	<p><i>Projects might include:</i></p> <ul style="list-style-type: none"> • <i>Development of community shops and pubs where threatened by closure;</i> • <i>Volunteering schemes for maintenance of publicly owned assets, litter picking, etc;</i> • <i>Provision of community IT and broadband services in areas without mainstream provision;</i> • <i>Development of uses for redundant buildings / heritage structures within the community;</i> • <i>Provision of community transport schemes and 'days out' for those becoming isolated in our rural communities;</i> • <i>Community car share schemes / networks;</i> • <i>Establishment of after school and holiday clubs, or day care nursery facilities.</i> <p><i>Ideally projects should detail potential partners, particularly where permissions and publicly owned sites are involved</i></p>		<p><i>Tick to indicate the priority of each project</i></p>		<p><i>Try and identify the steps along the way to the delivery of each project that will indicate what progress is being made.</i></p>	<p><i>How much do you think your project might cost?</i></p> <p><i>This is a notional figure only at this stage</i></p>	<p><i>What sources of potential funding do you know of in your area that might fund each project?</i></p> <p><i>This need not be a grant funding source.</i></p>